

# PRIVACY POLICY

Effective Date: [1/20/2026]

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## Introduction

Laboratory Management Consultants ("LMC," "we," "our," or "us") respects your privacy and is committed to protecting the information you share with us. This Privacy Policy explains how information is collected, used, disclosed, and safeguarded when you visit <https://laboratorymanagementconsultants.org> (the "Site") or interact with LMC through our services, communications, or business operations.

This Policy is intended to be comprehensive and cautious in nature. By using the Site or engaging with LMC, you acknowledge and agree to the practices described below.

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## Information We Collect

### A. Information You Provide Voluntarily

We may collect information that you choose to provide, including but not limited to:

- Name
- Company Names
- Email address
- Phone number (including mobile number)
- Billing and mailing address
- Invoice, payment, and transaction-related information
- Information provided through contact forms, consultation requests, intake forms, or email correspondence
- Communications exchanged with LMC, including emails, phone calls, or text messages

### B. Text Messaging & Communications Data

If you provide a mobile phone number, you may receive transactional or service-related text messages, including invoice reminders or account notifications. Message frequency may vary. Standard message and data rates may apply.

We do not share text message consent with third parties for their independent marketing purposes. Text messaging data may be processed through third-party platforms that integrate with accounting or billing systems such as QuickBooks.

## **C. Automatically Collected Information**

When you access the Site, certain information may be collected automatically, including:

- IP address
- Browser type and version
- Device type and operating system
- Pages viewed and time spent on the Site
- Referring and exit URLs
- Date and time of visits
- Approximate geographic location derived from IP address

## **D. Cookies & Analytics**

We may use cookies and similar technologies to improve Site functionality and understand user interactions. These tools help us analyze traffic patterns, improve performance, and enhance user experience.

We use Google Analytics, a web analytics service provided by Google LLC, to collect and analyze information about how visitors use the Site. Google Analytics uses cookies and similar technologies to collect usage data. This information helps us understand Site performance and improve content and functionality.

You can learn more about how Google uses data collected from sites that use its services by reviewing Google's privacy policy. You may also opt out of Google Analytics tracking through available browser add-ons or settings. Refusing cookies may limit certain Site features.

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## **How We Use Information**

Information collected may be used to:

- Respond to inquiries and provide requested consulting services
- Deliver invoices, billing notices, and account-related communications
- Send service-related text messages or emails
- Manage client relationships and business operations
- Improve Site functionality and service offerings
- Maintain internal records and documentation
- Comply with legal, regulatory, and contractual obligations
- Protect the security and integrity of our systems

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## How We Share Information

LMC does not sell personal information.

We may share information only as necessary with:

- Service providers supporting business operations, including website hosting (Kinsta), email and communications platforms (Brevo), accounting and invoicing systems (QuickBooks), text messaging services integrated with QuickBooks for invoice reminders, and analytics providers (Google Analytics)
- Professional advisors such as legal, accounting, or compliance consultants
- Government or regulatory authorities when required by law, subpoena, or regulatory inquiry
- Successors in the event of a merger, acquisition, restructuring, or asset transfer

All third parties are expected to use information solely for authorized purposes and to maintain appropriate safeguards.

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## Payment Processing

Clients may create and access an online account to purchase services or products under contract or by credit card. Payments and invoicing may be processed through third-party platforms, including QuickBooks and associated payment processors.

LMC does not store full credit card or bank account numbers on its servers. Payment information is handled in accordance with the security and privacy practices of the applicable third-party processors.

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## Data Security

We implement reasonable administrative, technical, and physical safeguards designed to protect information from unauthorized access, disclosure, or misuse. Despite these efforts, no method of transmission or storage can be guaranteed to be completely secure.

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## Data Retention

Information is retained only for as long as reasonably necessary to fulfill legitimate business purposes, contractual obligations, and legal or regulatory requirements.

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## **HIPAA & PHI Notice**

The Site and LMC's general consulting services are not intended for the collection or storage of Protected Health Information (PHI) as defined by HIPAA. Do not submit patient-identifiable health information through the Site, email, or text messaging platforms unless expressly authorized under a written agreement.

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## **Children's Privacy**

The Site is not intended for individuals under the age of 13. LMC does not knowingly collect personal information from children.

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## **Changes to This Privacy Policy**

LMC may update this Privacy Policy at any time. Updates become effective upon posting to the Site. Continued use of the Site constitutes acceptance of the revised Policy.

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## **Contact Information**

Laboratory Management Consultants 118 Willies Wy Hazard, KY 41701 United States

Email: [tpace@emaillmc.com](mailto:tpace@emaillmc.com)

Phone: +1-606-275-2098

Website: <https://laboratorymanagementconsultants.org>

For privacy- or data-related questions, please contact LMC using the information above.

# **TERMS OF USE**

## **Acceptance of Terms**

By accessing or using this Site, you agree to be bound by these Terms of Use and all applicable laws and regulations. If you do not agree, you should not use the Site.